



# Überground



**Überground**  
Footwear/Bags/Belts

13-0648 TCX

17-2624 TCX

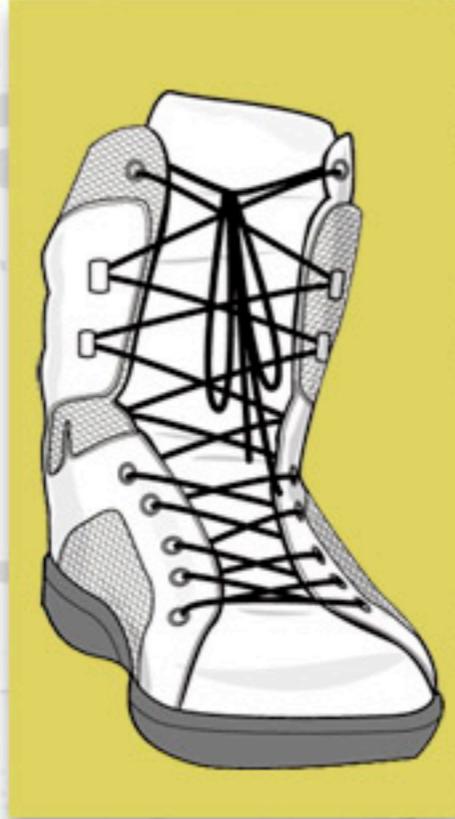
16-4530 TCX

19-0303 TCX



#### CITY CYCLIST

Look to bike messengers for functional accessories.



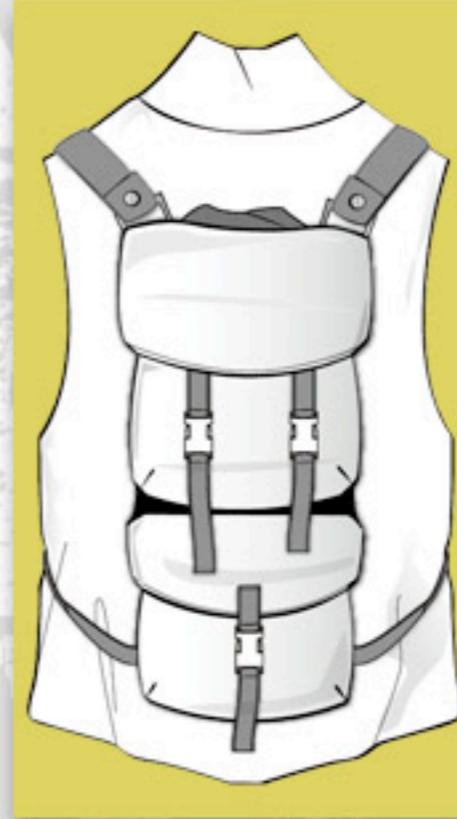
#### BOXER'S BEST

Be inspired by boxer style for footwear.



#### SPIKES & STUDS

Feature distressed metal hardware details.



#### ALL-IN-ONE

Create hybrids that combine bags and vests.

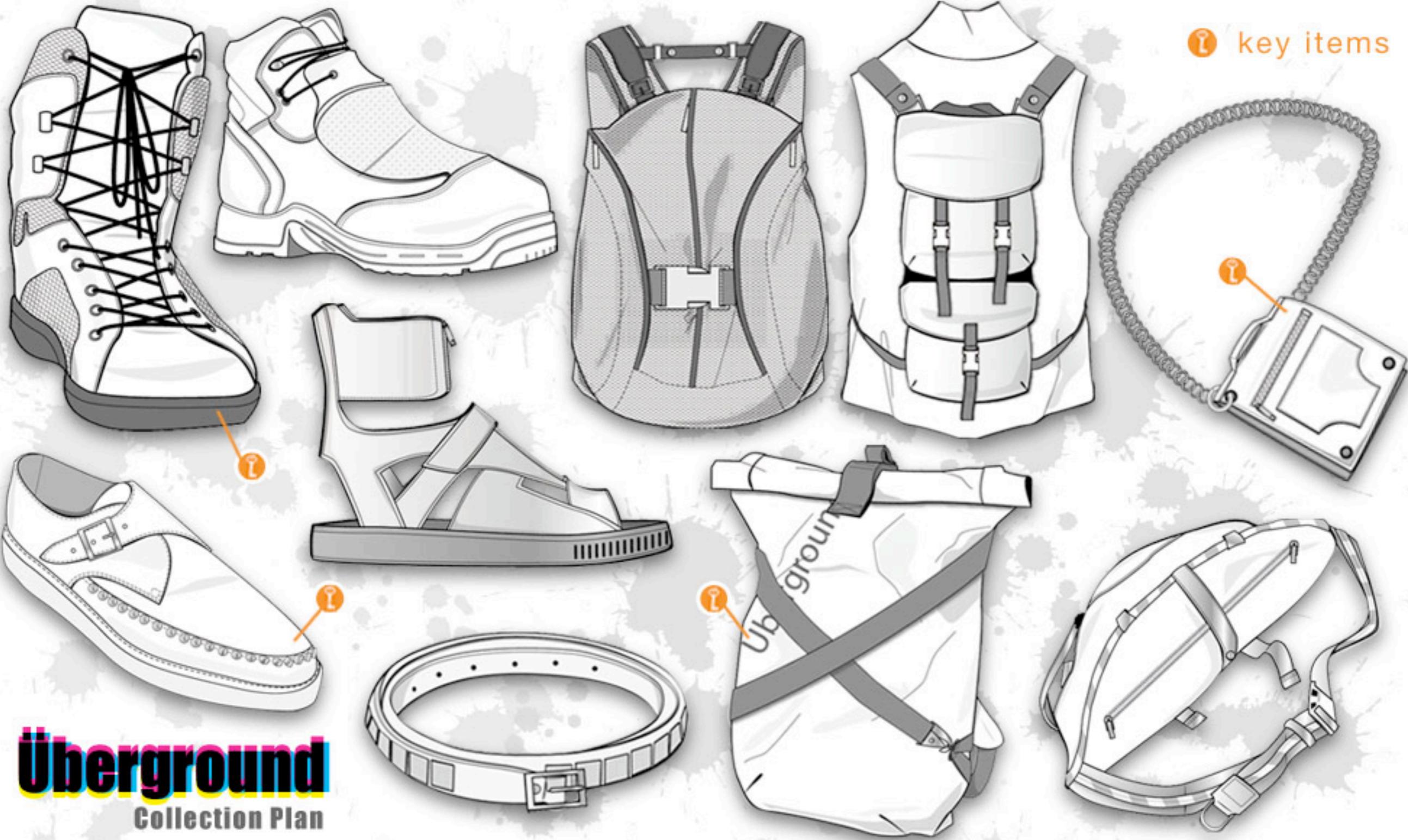


#### SOLE FOCUS

Exaggerate soles for street shoes.

**Überground**  
Design Strategy

 key items



# Überground

Collection Plan



**Überground**

BREATHE EASY: Feature perforated panels in muted neons for breathable cool.  
FIGHT CLUB: Reference boxer style with vivid graphics for sneaker boot hybrids.

13-0648 TCX

18-4930 TCX

18-3945 TCX

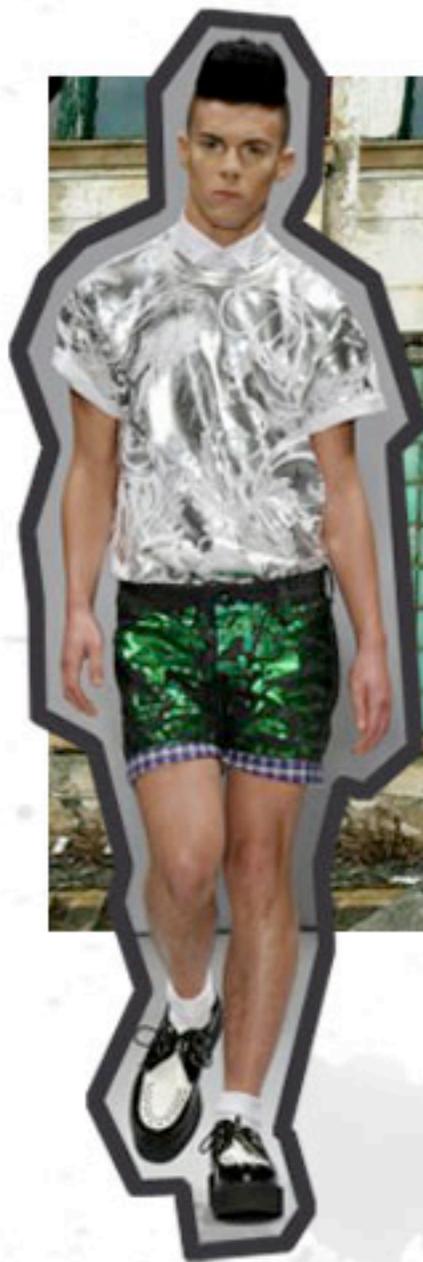
# Überground

URBAN UTILITIES: Create chunky silhouettes for utility boots with active draw cords.  
COVER UP: Strengthen styles with industrial inspiration, adding covered closure panels.

16-1342 TCX

19-3939 TCX

19-0303 TCX



17-6229 TCX

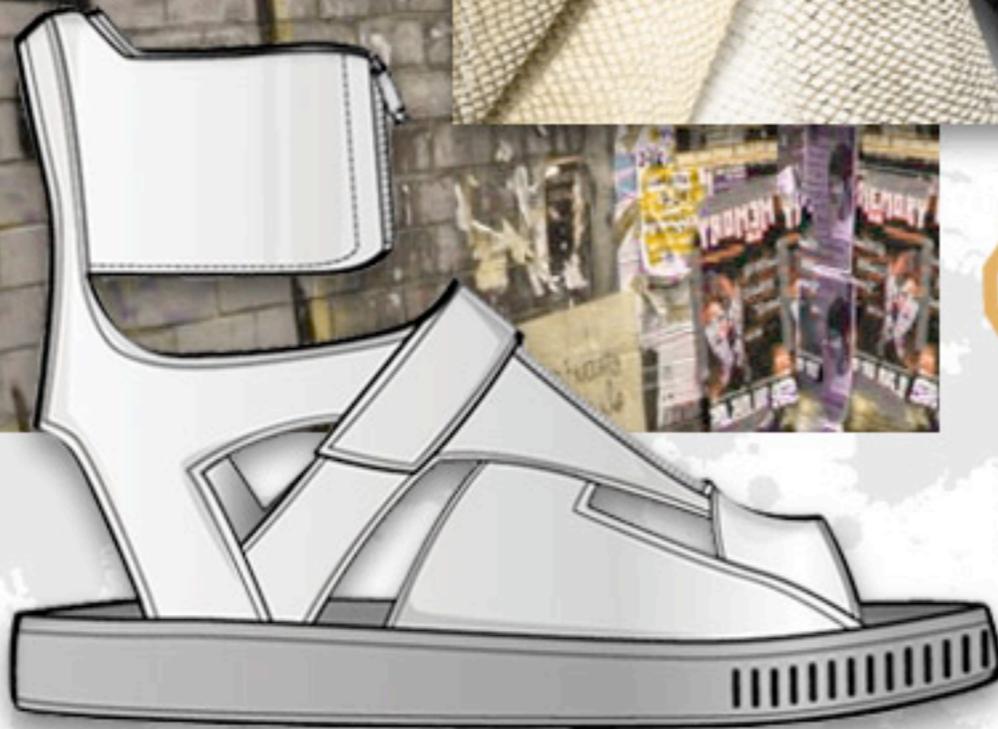
18-4930 TCX

15-1315 TCX

19-0303 TCX

# Überground

TOUGH ATTITUDE: Update iconic street-rocker shoes with pointed studs in burnished metals.  
UNDERTONES: Feature muted petrol palettes and strong soles for a rockabilly feel.



**Überground**

URBAN WARRIOR: Cut out rugged workman boots for tough and thick gladiator sandals.  
PUNK PALETTE: Keep summer style strong by contrasting muted neutrals with inky blacks.

15-1315 TCX

12-0722 TCX

14-1041 TCX

19-0303 TCX



13-0648 TCX

14-0452 TCX

15-0545 TCX

18-3945 TCX

# Überground

JACQUARD MIX: Update classic jacquard prints for socks with inspiration from modern, inner-city surroundings. Urban footwear will be paired with graphic socks in fluorescent, neon tones to create cool contrasts. Feature geometrical shapes and distorted stripes for perfect street style.



**Überground**

FREE WHEEL: Finish messenger bags with seatbelt-inspired hardware closures for city cyclists.

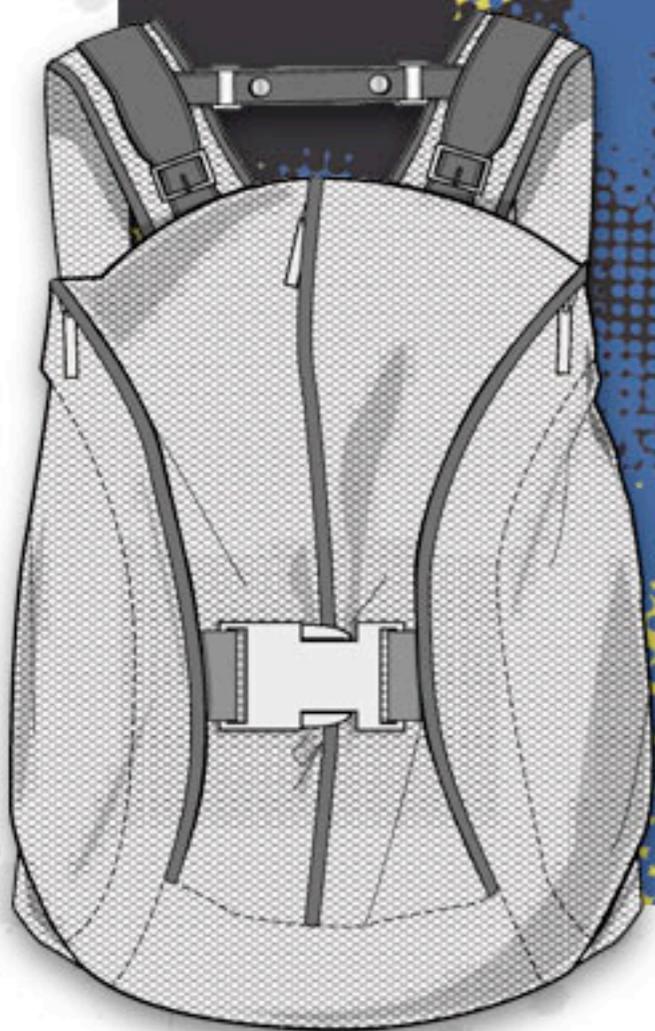
NAME TAG: Create personalized prints with hand drawn graffiti graphics.

18-4930 TCX

18-3945 TCX

19-3939 TCX

19-0303 TCX



**Überground**

ZIP IT UP: Underpin utility styles with multiple zips that reveal expandable compartments.  
FINISH FEATURES: Strengthen silhouettes with perforated leather and oversized, industrial closures.

13-0648 TCX

18-3945 TCX

19-0303 TCX



**Überground**

DOUBLE UP: Cross classification and break boundaries with an all-in-one vest bag.  
 SUN SHOWER: Be prepared with bright and shiny waterproof materials in aquamarine hues.

16-4530 TCX

18-4930 TCX

19-3939 TCX

19-0303 TCX



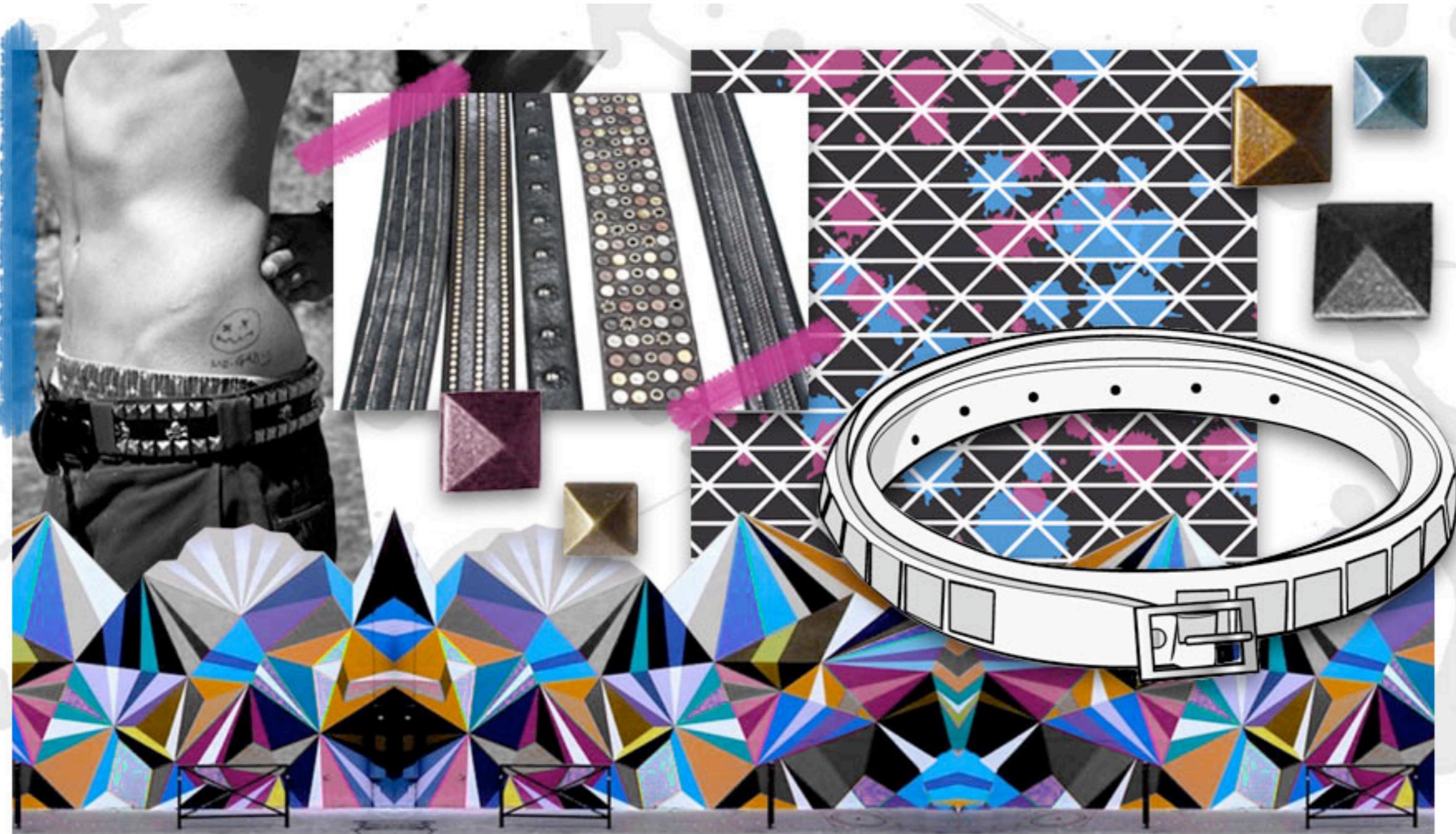
**Überground**

TWO TIME: Wear utility belt packs over the shoulder or around the waist for versatile urban cool.  
JUMP CORD: Apply oversized bungee and bike cords in electric tints as straps and trims.

18-4930 TCX

16-4530 TCX

19-3939 TCX



16-1342 TCX

18-3945 TCX

18-2328 TCX

19-0303 TCX

# Überground

HEAVY HARDWARE: Embellish boxy belts with oversized, pyramid studs for a sharp edge.  
GRAPHIC ARTS: Be inspired by polychromatic street graffiti for vivid, enamel fasteners.



**Überground**

CHAIN GANG: Add colored metal chains to graphic, patterned wallets for crazed contrast.  
IN THE DETAIL: Feature metal buttons and rivets for industrial inspired toughness.

15-1315 TCX

18-2328 TCX

19-3939 TCX

19-0303 TCX



16-1342 TCX

18-3945 TCX

19-0303 TCX

# Überground

PLASTIC SHINE: Slick surfaces and modern interiors will provide ample influence for active streetwear this season. Wet look nylons in vivid tones will make urban silhouettes stand out from the crowd. Feature a palette of bright blues and contrasting blacks for a textural PVC finish.